



Families Helping Families

Family Fundraising Kit

.....
Ideas for how you and your family can help protect the future of Haiti's children.
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Dear Family,

Thank you for choosing to raise funds to support Beyond Borders work in Haiti. At this critical time of need, even the smallest contribution can make a big difference.

Before the earthquake of January 12, 2010, an estimated 300,000 Haitian children were living apart from their parents in unpaid domestic servitude. Many of these children were concentrated in Port-au-Prince and surrounding urban areas, and it is impossible to know how many of these children died in the quake, how many were abandoned, and how many remain in servitude. As an organization that's been working in Haiti for nearly two decades, Beyond Borders is uniquely positioned to help Haiti's most vulnerable children receive the care they need.

While the earthquake has had a devastating impact on the lives of Haiti's children, it has also provided an historic opportunity to make things better in the longer-term.

Thank you for wanting to be part of that change.

Beyond Borders



HAITI EARTHQUAKE RESPONSE 2010

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About Beyond Borders

At the time of the earthquake, Beyond Borders and its local partners were leading a new and growing movement to bring an end to the exploitation and abuse of Haitian children in the servitude system. We were training and deploying child-rights workers in the cities, raising the awareness of rural parents regarding the grave risks facing children sent away to other families, and addressing the extreme rural poverty at the root of the problem.

Prior to the quake, there was no government system for registering children who were abandoned or separated from their parents. There was no system for reuniting children with their families, and no form of official foster care for children who could not be reunited with their parents. This is beginning to change with the attention Haiti's children are now receiving—and Beyond Borders is at the center of this change.

Beyond Borders is also increasing its efforts to address the root causes of child abandonment: poverty, despair, and the lack of educational and economic opportunities in rural communities. We are expanding sustainable agricultural programs that increase rural incomes and reduce hunger. We are training more teachers and providing temporary shelters for schools that were damaged in the quake or need more capacity to handle the influx of students from the city.

Because of our long-standing commitment to the children of Haiti, our relationships with local partners, and our deep understanding of the social and cultural dimensions of this problem, Beyond Borders is playing a unique role in the aftermath of the earthquake to help all children who have been separated from their parents.



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Families Helping Families

There are many different ways you and your family can raise money that will help Beyond Borders provide care and support for Haitian families. Here are some ideas, but we also encourage you to come up with your own. We would love to hear about what you're doing—so please let us know!

- ★ **Bake Sale** - Get the whole family baking and sell your delicious goods to friends at your workplace, church, or school.
- ★ **Concert** - Know anyone who's in a band? Organize a benefit concert where the proceeds go to Beyond Borders!
- ★ **Skill Share Workshops** - Gather some friends together who have specific skills they can share with others (like knitting, playing an instrument, cooking, gardening, etc.) and invite others to come learn the skills for a small fee.
- ★ **Sponsored Walk or Marathon** - Ask people to sponsor you and your family to take part in a walk, or get your whole family involved in finding you sponsorship to run a marathon!
- ★ **Car Wash** - Spend a Saturday afternoon as a family washing your neighbors' cars in exchange for a donation.
- ★ **Talent Show or Karaoke Competition** - Host an evening where family and friends can come together and show off their musical skills! Ask them to pay a small fee to take part—and let the battle begin...
- ★ **Yard Sale** - Get rid of some unwanted clutter and raise money for Haiti at the same time!

Kids Helping Kids

Children and youth can make a big difference in the lives of other children. Do something fun and involve your friends and family to help Haitian communities meet the basic needs of their children.

- ★ **Sponsored Read-a-thon** - Many kids in Haiti don't have the opportunity to attend school or learn to read. Through the Read-a-thon for Literacy, you can raise funds to help Haitian children learn to read just like you! Beyond Borders has sponsorship sheets, reading logs, and other promotional materials for those wishing to organize a read-a-thon.
- ★ **Work-a-thon** - High schools and colleges often require community service. Students can fulfill this requirement and collect sponsors for their community service work. Funds raised support the Campaign to End Child Servitude in Haiti. By working a little, students help free children from slavery who know nothing but work.
- ★ **Talent, Dance, or Fashion Show** - You and your friends can put on a show where each of you performs a piece showing off your best talents! Make it even bigger by getting your school involved!
- ★ **Sports Tournament** - Organize a tournament in your school or sports club—and make sure to invite all your family, friends, and supporters!
- ★ **Games Day** - Invite people to a fun-filled day where they can play anything from Boggle to Hopscotch. Charge your guests a small entrance fee, and let the games begin!
- ★ **Get Creative** - You probably have some very original and great ideas of your own. Think of something you and your friends would enjoy, and get others involved!

Tips for Successful Fundraising

- ★ **Contact us** - Before you start planning, get in touch to register your event with us. Our contact details can be found below.
- ★ **Make a Target** - Set a goal for the amount of money you are trying to raise. This will give you an idea of how big you want your event to be and what kind of entry fee you should charge.
- ★ **Put the FUN in Fundraising** - Get creative! There's no end to the possibilities. Think about what you like doing as a family and build a sponsored event around that activity.
- ★ **Ask around for Favors** - Because it is a charitable event, lots of companies and organizations may be willing to help you. Ask local churches or hotels if they will donate space for your event. Ask a local restaurant if they'd donate food. See if a printing shop will print flyers for you at a reduced cost or for free. Beyond Borders can provide a receipt for donated services or goods, which can be used for a tax deduction in the U.S.
- ★ **Publicize Your Event** - Contact your local newspaper and radio stations and ask them to plug your event. Make some posters and flyers and put them up around your area.



Have a great event, and remember to have fun!



- ★ **Invite a Local Celebrity** - Ask around your community to see if any local celebrities might be willing to attend or promote your event. This will give it a lot of extra publicity—making your event the talk of the town!
- ★ **Look Official** - People will be more inclined to give money if it's clear you are backed by an organization that can make sure the money your raise goes to help the people of Haiti. Contact Beyond Borders and we will be happy to send you brochures, posters, and other materials that will let people know what we are all about.
- ★ **Be Informed** - Find out more about Haiti and what Beyond Borders is doing there. We can provide you with information so you can answer all sorts of questions!
- ★ **Write Letters** - Try getting in touch with public figures in your area to see if they will support your event. Ask local businesses to advertise and sponsor it too.
- ★ **Involve Friends and Neighbors** - Once people find out what you and your family are doing, they will want to get involved, too! Find out what your friends, neighbors, and other people in your community can contribute—whether it is organizational skills, baking skills, or some additional items for your raffle or yard sale. Ask around—and you'll be amazed at how big your event can become!

After the Event

When your event is over, take a deep breath and congratulate yourselves on a great effort! Be sure to thank everyone who was involved, and let them all know how successful you were. We'll be excited to hear how your event went—and we'll make sure the funds you've raised help provide a more hopeful future for Haiti's children and families.

Contact us:
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Thanks for helping Haiti's families!