

Horace Hugh Foundation



UPDATE

Mission Statement

WE INVEST IN SOLUTIONS to pressing social issues including environmental sustainability, healthy adolescent development, innovations in learning, and animal welfare.

We adhere to the highest standards of integrity, respect, and entrepreneurship.

We are always in search of new ways to solve problems and we therefore maintain a flexible and lean structure that can respond to rapid changes and new information.

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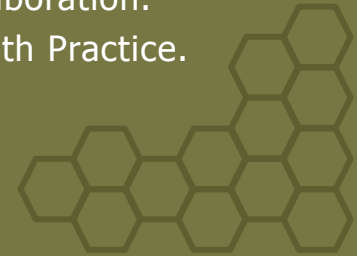
ENVIRONMENTAL STEWARDSHIP

Acting Now Before It's Too Late



HIVE MIND

Amplifying Youth Voice.
Nurturing Collaboration.
Deepening Youth Practice.



TOOLS

Innovations In Learning



FRIENDS TO ANIMALS

Saying NO To Animal Cruelty



Communications Rollout

Internal now:

- VP dialogue, talking points, event participation

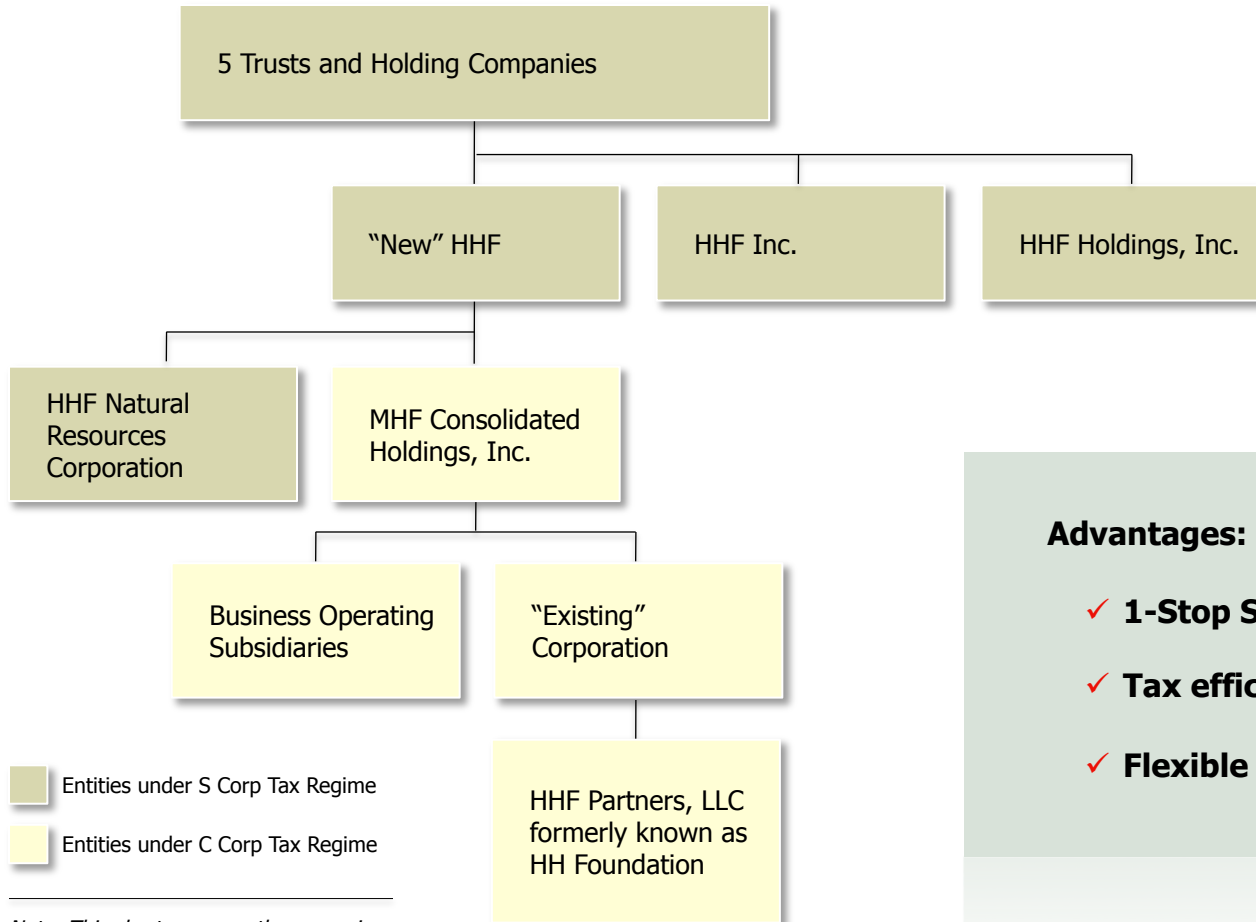
External in 2016:

- Bank communication via Marie and talking points
- Slow, deliberate and a little bit of mystery = outcomes and impact
- Word of mouth
- Representation

2017:

- Internal: Regular updates with 30/31st, selective event participation
- Website development
- Independent initiative communications strategies

Legal Structure



Note: This chart assumes the upcoming reorganization has been completed.

Advantages:

- ✓ **1-Stop Shopping**
- ✓ **Tax efficient**
- ✓ **Flexible**

Funding Flow

Avenues of Giving

HHF LLC Legal Entity:

Majority of activity will occur within entity structure

Donor Advised Funds (DAF):

Giving at the trust level

Affinity Projects:

Lesser-used pre-existing investments or other activity as determined on a case-by-case basis

Three-Year Projections

	2016	2017	2018	Total
Funds Provided By:				
1% Dividend	\$25,000	\$25,000	\$50,000	\$100,000
Additional Distribution	\$25,000	\$25,000	\$75,000	\$125,000
TOTAL FUNDS AVAILABLE	\$50,000	\$50,000	\$125,000	\$225,000
Youth Resiliency	\$7,227	\$17,580	\$19,075	\$43,882
Animal Welfare	\$1,935	\$3,380	\$7,045	\$12,360
Learning Tools	\$3,739	\$3,500	\$3,500	\$10,739
Environmental	\$913	\$10,000	\$20,000	\$30,913
Affinity/Legacy Giving	\$2,000	\$2,000	\$2,000	\$6,000
Other Expense	\$663	\$536	\$436	\$1,635
TOTAL USE OF FUNDS	\$16,477	\$36,996	\$52,056	\$105,529
SURPLUS/(DEFICIT)	\$66,477	\$86,996	\$177,056	\$330,529

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ENVIRONMENTAL STEWARDSHIP

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Environmental Stewardship

- ✓ Investing in the policies, social enterprises and businesses that are leading the way to a more sustainable future
- ✓ Beginning the journey with a focus on *water quality and conversation* in the United States
- ✓ Creating an initial impact investment portfolio and grant portfolio based on high-quality research and quality investment advisors

Acting Now Before It's Too Late



Environmental Stewardship — The Journey Forward

2016 was a year of exploration and education in impact investment:

- ✓ Creating a high-quality advisory committee
- ✓ Creating a competitive strategy to choose investment advisors
- ✓ Developing new contacts in the field and identifying different ways to staff or outsource advisory expertise

2017 is the year for implementation:

- ✓ \$20 million allocated in private equity or private debt
- ✓ Creation of a regular education process for family and advisors
- ✓ Visits with fund managers and portfolio companies
- ✓ \$2 million allocated in grant support for cutting-edge policy and research

Acting Now Before It's Too Late



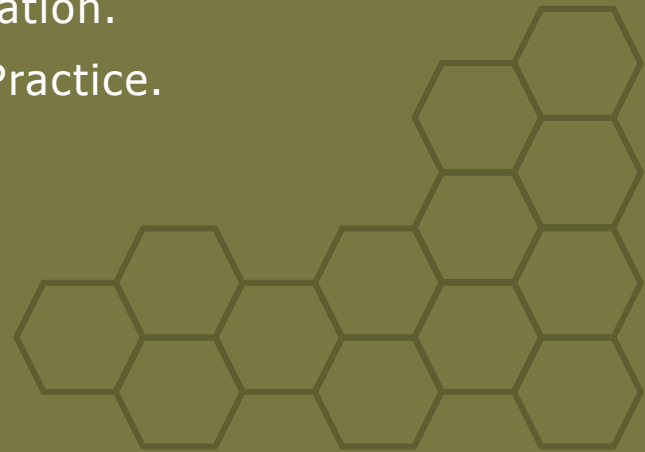
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HIVE MIND—

Amplifying Youth Voice.

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HIVE MIND at HHF

Shift The Narrative/Dialogue Around Young People:

- From deficit-centric to strength-based
- Through igniting/promoting the creative power of:
 - New and traditional media
 - Social marketing
 - Stories
 - Authorship
 - Policy papers

Build Youth Voice:

- With opportunity, consequence, mentorship and access
- Build leaders through collaboration, peer-learning, and access to experts:
 - Organizational leaders
 - Movement leaders
 - Investor leaders
 - Other stakeholder leaders

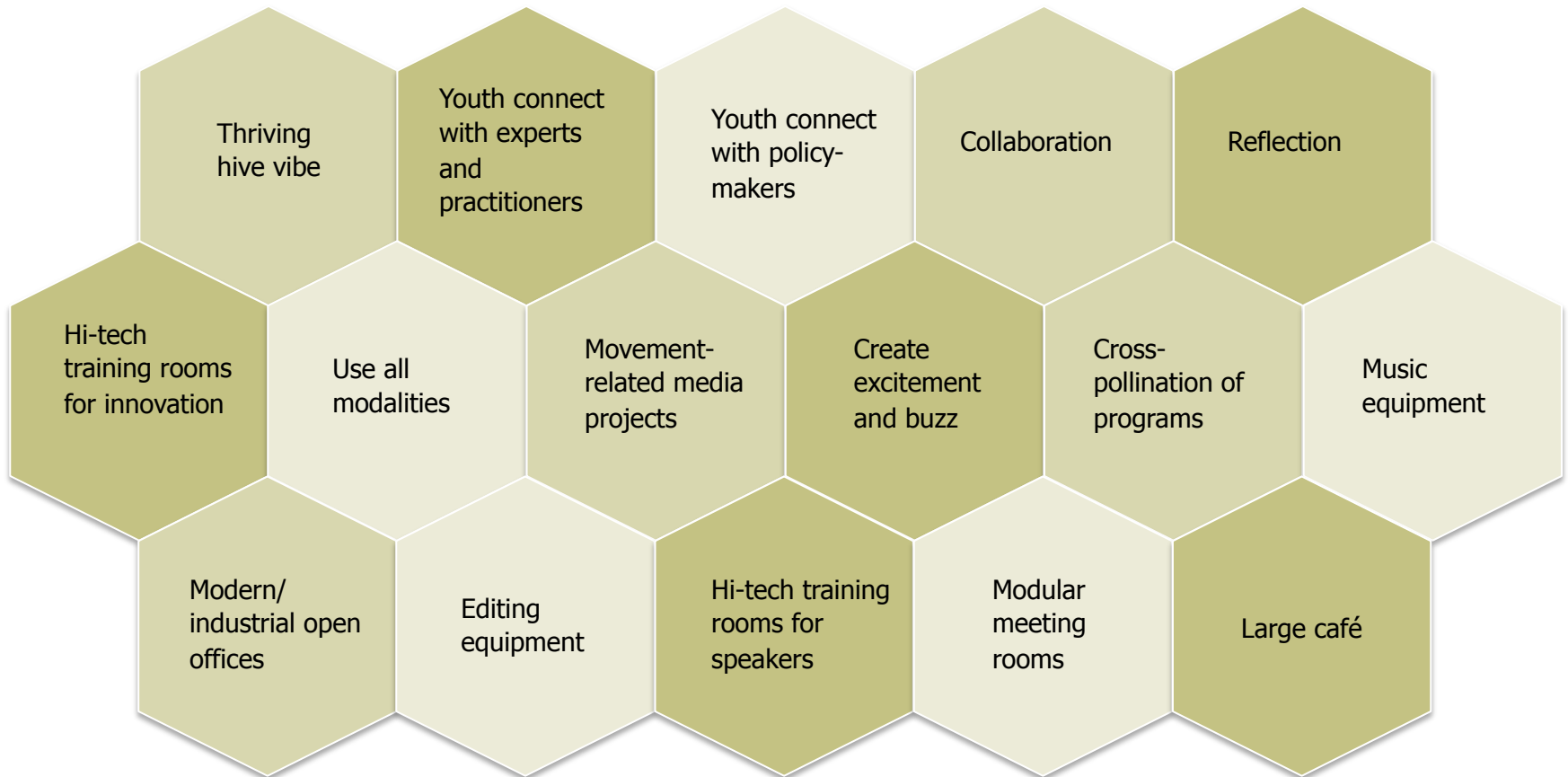
Build Youth Programs Through Support And Collaboration:

- Promote healthy transitions to adulthood
- Strength-based (every young adult has access to at least one adult who loves them unconditionally)


**Amplifying Youth Voice.
Nurturing Collaboration.
Deepening Youth Practice.**



HIVE MIND at HHF



HIVE MIND Update



Stage 1 of Media & Messaging

Collaboration: Deepening & Widening

Attention to Organizational Infrastructure

Programs Becoming Stronger & Growing

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TOOLS –

Innovations In Learning



TOOLS: Innovations in Learning

- ✓ Investing in the policies, ideas, and practices that are shaping and informing new models of learning
- ✓ Approaching our work through a profound respect for the diversity of learning styles and the diversity of human intelligence
- ✓ Maintaining a particular focus on learning strategies that use *maker* and project-inquiry approaches
- ✓ Early example:
 - Investments in ten schools that demonstrated achievement with low income students
 - Holding site visits where we learned from the leaders, students, and teachers in the schools
 - Bringing the school leaders together to discuss key issues in learning



Innovations in Learning

TOOLS: The Journey Forward



- ✓ Major grant to to organize public lectures from the best innovators in learning and conduct national research on *maker* education
- ✓ Major grant to rethink high school curriculum and learning strategies as well as the role of a private high school
- ✓ Identifying and supporting practitioners who are demonstrating results using the best active learning strategies
- ✓ Extracting the learning from grantees and practitioners to build the long term TOOLS strategy



Innovations in Learning

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FRIENDS TO ANIMALS—

Saying NO To Animal Cruelty



Friends to Animals: Saying NO To Animal Cruelty

- ✓ Investing in the policies, practices, and organizations that will end puppy mills
- ✓ Taking a national and local approach that is comprehensive and that reinforces action at each level
- ✓ Will help catalyze an often fragmented animal welfare community through statewide and national meetings that focus on solutions
- ✓ Build a media-focus based on solutions

Saying NO to Animal Cruelty



Friends to Animals: The Journey Forward

Implementation of Puppy Mill Strategy:

- ✓ National focus on policy and building data infrastructure to measure results
- ✓ Local focus (Florida and Pennsylvania) on local ordinances, state-wide regulations and enforcement, higher quality shelters, and scale solutions to spay-neuter needs
- ✓ Friends to Animals plays a national and local convening role
- ✓ Staffing for Friends to Animals

Planning and Research for second phase of Friends to Animals:

- ✓ Focus on industrial agriculture and husbandry with particular emphasis on animal cruelty
- ✓ Identify opportunities to link animal welfare and environmental tract

Saying NO to Animal Cruelty



HHF Intersections

