# Samuel S. Fels Fund

A Report for the year ended December 31. 2002

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The Photographs in this annual report are the work of **Zoe Strauss**, a Philadelphia born and bred artist and the recipient of the Leeway Foundation's 2002 Seedling Award. The photos included in this report were all taken in Philadelphia and are part of a larger body of work designed to be viewed in public spaces. These photos were made to be both individual images and part of a larger, ongoing narrative. Ordinarily, Zoe mounts her pictures on wooden boards and nails them to poles in the neighborhoods where they were taken.

## Samuel S. Fels Fund

67th Year: 1935-**2002** 

# Samuel S. Fels Fund History and Purpose

The Samuel S. Fels Fund was incorporated as a Pennsylvania nonprofit corporation on December 17, 1935. The Charter was accepted and the foundation's work begun at the organizational meeting on January 27, 1936.

The Fund's founder was Samuel S. Fels, a Philadelphia philanthropist and civic leader who was president of Fels & Company, manufacturer of Fels Naptha, a vastly popular household soap. Sam Fels was born in Yanceyville, North Carolina in 1860 and died in Philadelphia on June 23, 1950.

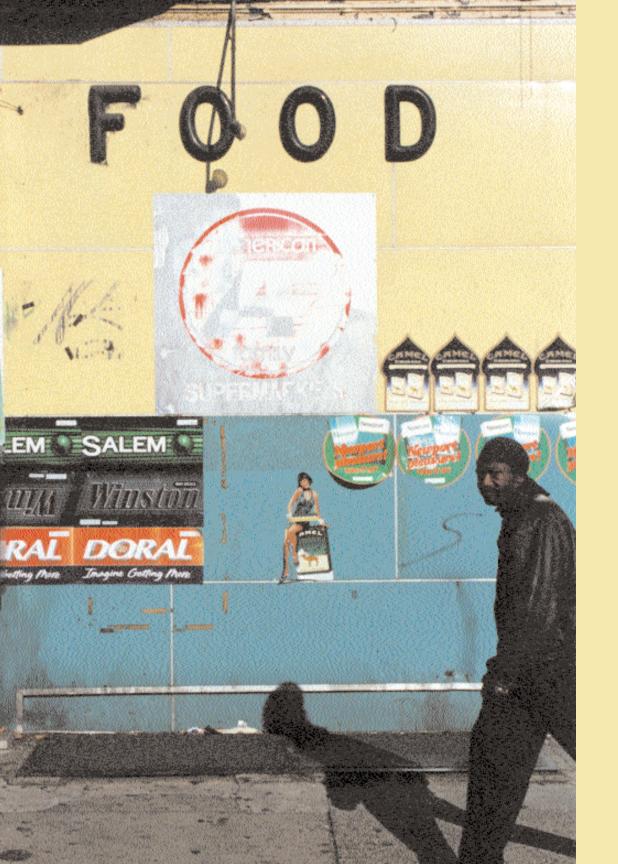
The general purpose of the Fund, as stated in 1935 in the Charter, is "to initiate and to assist any activities or projects of a scientific, educational or charitable nature which tend to improve human daily life and to bring to the average person greater health, happiness, and a fuller understanding of the meaning and purposes of life."

To this end the Fund makes grants in the categories of Arts, Education, Community Programs, and Health, all in the city of Philadelphia. The ideal proposal to Fels is one that addresses positive social change. We also mean to be useful to organizations at points of particular need such as expansion, experimentation, or reorganization or in times of particular need for advocacy. The Fund is unable to make grants to individuals and accepts proposals only from organizations which are designated tax-exempt (501-c-3) by the Internal Revenue Service. The Fund does not make grants for conferences, scholarships, fellowships or travel. Ordinarily, the Fund also avoids making grants for major programs of large institutions, capital and equipment, endowment, and the routine or direct services of social service agencies. Individual day care and after school care programs and computer centers cannot be accommodated, although agencies that serve these fields may apply.

The Fund also runs an annual program, the Fels Internships in Community Service. Recent grantees are invited to submit descriptions of projects that could be done by graduate students over the course of ten weeks in the summer. Organizations whose projects are selected receive \$6,000 to pay the graduate students, whom they select. The program is a way to draw talent to the not-for-profit sector and to carry out serious work on the community's behalf.

Applications are accepted at any time (with the exception of Arts projects which are due by 5 p.m. on January 15th or May 15th). Agencies are asked to refrain from reapplying for a year after the proposal has been declined or until a final report has been accepted if a grant was awarded. Guidelines for applicants, with proposal requirements and cover sheet, are available on our website at www.samfels.org or by calling (215) 731-9455.





# From the President and Executive Director Report for the Year 2002

What every foundation would like to report is a peppy jump, up from the previous year in the value of the endowment, the number of grants made, and dollars spent on grants. We can make no such claim for 2002, as we kept our spending at the same level as 2001. We made 192 grants totaling \$2,362,084 in 2002 compared to 185 grants totaling \$2,368,036 in 2001. The reason for the flatness, of course, is the economic downturn that we are facing in the United States. Our endowment rides along with the market. We have every hope that the ride will take us up in the near future.

The grants we made in 2002 make us proud, in particular the New Director's grants. This kind of grant is engineered to help a new executive director get off to a good start. We make these grants when we value the goals of an organization, when we think the direction the organization might take under the new leadership is appropriate, and when we have confidence in the director as a leader.

We made seven New Director's grants in 2002. Johnny Irizzary, whom we knew from his years running the Taller Puertorriqueño took the helm at a large ailing agency, The Lighthouse, in North Philadelphia. The Lighthouse provides all kinds of services – day care, afterschool, athletic leagues; English language and G.E.D. courses; summer camp; family school; and employment assistance to a large, needy constituency. Mr. Irizzary inherited a huge set of problems, many of which needed immediate, small amounts of funding to rectify. He assembled a proposal addressing his top "quick-to-solve" problems. With a \$25,000 grant from Fels, The Lighthouse bought new, networked computers and printers and redid the electrical service. They replenished supplies, repaired locks and doors, bought sports equipment for the depleted Youth Program, and they hosted an open house for potential funders. We felt as though our grant helped to set a "Can – Do" tone for the new administration. Things were looking better, people had the tools they needed to do their jobs and morale was improved. Having solved the little ones, Mr. Irizzary could start to tackle big problems.

Another of our New Director's grants went to the Urban League of Philadelphia. Patricia Coulter took over the 95 year old organization that had slipped into a direct service provision mode, away from its original goal of advocating for policies and programs that advance and strengthen the African American community. Ms. Coulter, an energetic and thoughtful strategist, was keen to set the League back on a course of leadership regarding social and economic issues. She is utilizing her \$20,000 grant to implement an organization efficiency plan. Her passion to restore the League to its former stature gives us great confidence.

We also made a New Director's grant to Big Brothers/Big Sisters of Southeastern Pennsylvania, a recent merger of the Philadelphia and Chester County programs. The merger was overseen by Marlene Olshan who now directs the new, large agency. Ms. Olshan's goals, to serve 4000 children (compared to 1700 at the merger) are as inspiring as she is with her superb organizational skills and high energy. Ms. Olshan is spending \$20,000 on moving costs, marketing materials, and telecommunication systems.

At the beleaguered Southwest Belmont Community Association, Janie Davis has her hands full. She has an old historic YWCA at 1605 Catherine Street that is bursting with potential in a neighborhood with great need. Ms. Davis, who is new to the nonprofit world is struggling to rebuild her board and programs. The Association received \$15,000 to be applied to the new director's salary.

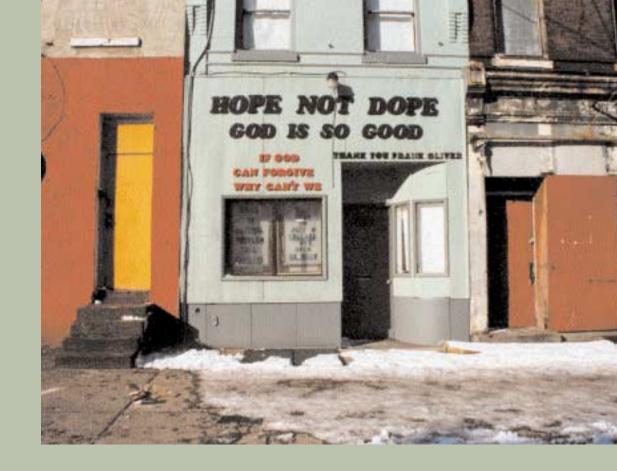
John Gallery is doing the tough job of resuscitating the Preservation Alliance for Greater Philadelphia. Like Pat Coulter at the Urban League, Mr. Gallery is breathing life into an organization gone limp. It is unthinkable that a city with Philadelphia's historic fabric is without a premier conservation organization. Dedicated and brilliant, he is using his \$20,000 New Director's grant for salary support and to strengthen advocacy for critical preservation issues.

And speaking of preservation, Matt Schultz took the helm at the Philadelphia Society for the Preservation of Landmarks. The Society cares for six historic houses and is vastly expanding its mission to include the promotion of Philadelphia as a destination for tourism which will relate to Philadelphia's heritage. The very able Mr. Schultz created a splendid website with his \$10,000 New Director's grant.

In the line up of New Directors we supported this year is the talented and indomitable Liz Hersh. Ms. Hersh took on the leadership of the Pennsylvania Low Income Housing Corporation. She is undertaking the development of the first ever statewide housing policy to assure the availability of affordable housing, bolstering the sagging HUD programs with respect to housing for elderly and disabled citizens, and promoting responsible land use with the development of housing. Leaderless for almost a year, she applied her \$20,000 New Director's grant into general operations to keep the Corporation going.

Go Johnny! Go Pat! Go Marlene, Janie, John, and Matt! Go Liz! May all of you, individually and with your organizations, thrive and do good.

We're as pleased with the other 185 grants we made in 2002, as we are of the 7 highlighted here. For example, the 24 grants to various organizations which



provided funding for the Fels Interns in Community Service represent stellar opportunities for graduate students to take on big projects, get great experience, earn \$6,000 for 10 weeks of work and – this is the point of our program – to perhaps join us permanently in the nonprofit world. Our commitment to advance public education continues as evidenced by our Education grants. Moreover, the 71 grants to theatre, dance, music, and fine arts organizations demonstrate our continued dedication to the cultural life in the city.

Looking back on 2002, we acknowledge that we were often forced to choose, not between good and poor proposals, but more often among good ones. Often, we declined to support good people doing fine work. Such are the constraints of a restricted budget. Nevertheless, we believe that 2002 was a year of excellent grantmaking.

> **Ida Chen** President

Helen Cunningham Executive Director

	West to	699 C
	Number of Grants	*Payment in 2002
Arts	71	\$236,685
Community Programs	69	1,374,159
Education	19	400,640
Health	6	190,000
Internships in Community Service	24	144,000
Memberships	3	16,600
Total all Grants	192	\$2,362,084

\*This reflects only payments awarded in 2002; the full value of multi-year commitments is not listed.

## Arts

1812 Productions	
Support 2002-2003 season	
Academy of Vocal Arts	2
2001-2002 season support, outreach & education	
American Ballet Competition	
NextMove Series	
American Composers Forum	
Community Partners Program	
American Music Theater	
Phase II renovations 6,000	
The American Poetry Review	
Matching grant over 3 years 3,000	
Arden Theater Company	
2002-03 season	





Artreach	
General support	2,000
Asian Arts Initiative	
General support	6,000
Astral Artistic Services	
Classroom Classics	2,000
Bach Festival of Philadelphia	
Performance by Washington Bach	1,000
Blue Sky	
General support	
Brat Productions	
General support	
Church of the Advocate/Art Sanctuary	
Celebration of Blacking Writing.	2,500
General support for Art Sanctuary	

Keystone State Boyschoir of Philadelphia	
General support	
Koresh Dance Company	
General support	
Kulu Mele African American Dance Ensemble	
General support	
Lantern Theatre Company	
2002-2003 season	
Lion Theater	
Acquisition of theatrical lighting	
Melanie Stewart & Company Dance	
Medea: Love is the Devil	
Mendelssohn Club	
General support	
Moonstone	
2nd Festival Cubano	

A STATISTICS AND A STAT	
Moxie Dance Collective	
General support	2,000
Mozart Society of Philadelphia	N. C. C. S. S.
2002-2003 season	1,000
Mum Puppettheatre	
General support	1,000
Music Group of Philadelphia	Sec. All
25th Anniversary Celebration	2,000
Network for New Music	S-11-16-
Spring season	1,000
New Generation Drama Guild	
"2002-03 season"	1,000
Orchestra 2001	7 000
Musical by Chinese American composers	3,000
Painted Bride Art Center	7 500
General support	7,500
Pennsylvania Academy of the Fine Arts Philadelphia artists in the Morris Gallery	3.000
Pennsylvania Ballet Association	3,000
Spring season	5.000
Pennsylvania Pro Musica	3,000
General support	1,000
Theatre Alliance of Greater Philadelphia	1,000
General support	4,000
Philadelphia Chamber Music Society	13
2002–2003 season and education program	8.000
Philadelphia Classical Symphony	and the second of
Family concert series	2,000
Philadelphia Dance Alliance	
General support	4,000
Philadelphia Dance Company	1. 1. 1. 1.
General support	7,000
Philadelphia Dance Projects	1 1 48
General support	2,000
Philadelphia Film Society	
General support	7,500
Philadelphia Orchestra Association	
Community rush ticket program	5,000
Philadelphia Renaissance Wind Band	
2002 season	2,000
Philadelphia Theatre Company	States and
2002-2003 season	6,000
Philadelphia Volunteer Lawyers for the Arts	
General support	5,000

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P	hilomel Concerts		122	
SE)	27th Concert Season			. 2,000
Р	ig Iron Theatre Company	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
	General support			. 3,000
T.	ne Print Center			
	General support	······		. 3,000
P	hiladelphia Print Collaborative			
	General support	and the second		. 3,000
R	ed Heel Theatre Company			1.434
	Artistic enhancement project			. 3,000
R	elâche			
	Future sounds concert series			. 2,000
S	CRAP Performance Group			
	General support			. 2,000
S	ettlement Music School			6265
	Contemporary Music Series			. 2,000
S	nging City			1998
	2002-2003 Concert series		425101233006	3 000

Spoken Hand	
General support	3,000
Tempesta di Mare	
Debut season	1,000
Temple University Philosophy Consortium	Res alexand
Lectures	2,000
Theater Catalyst	
2002-2003 season	2,000
Theatre Exile	60072435
General support	2,000
Vagabond Acting Troupe	
General support	2,000
vox Populi	
General support	2,000
Walnut Street Theatre Corporation	
Adopt a School Program	3,000
The Wilma Theater	100 M 10 M
General support	6,000
Total Grants: 71 \$23	36,685
	and the second second

ġ	Bread & Roses Community Fund	<b></b>
	Tribute to Change Awards	. 4,500
	Campaign for Working Families at Univ. of Pennsylvania	
	Establish tax filing assistance sites in al	20,000
	Philadelphia's Hispanic and Asian communities	
l	Caring People Alliance	1321
í	Improvements connected with name change	10,000
	Caring People Alliance	
	Summer Career Exploration Program	30,000
ļ	Children's Advocacy Center	1.1
	Co-location project	25,000
	The Clay Studio	100-01
	Claymobile programs	. 6,000
	CDC of Frankford Group Ministry	Ser.
	Hire real estate development staff	25,000
	Center for Public Policy of Temple University	
ģ	Evaluate "Ready, Willing and Able"	10,000
ļ	Community Legal Services	
	Language Access Project	25,000
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# Community Projects

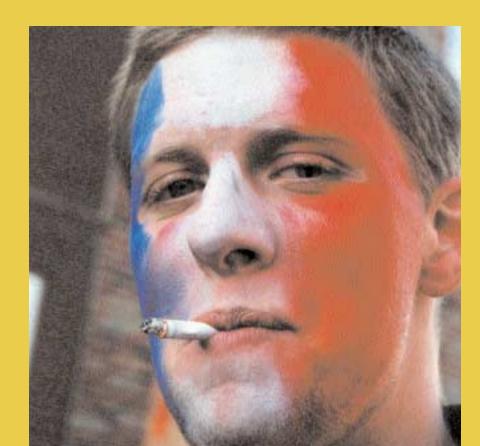
African Cultural Alliance of North America	121.000
Planning	.\$10,000
AIDS Law Project of Pennsylvania	
Expansion	15,000
Allens Lane Art Center	Section in the section of
Community program	5,000
Alliance Organizing Project	
General support	. 25,000
Asociacion de Musicos Latino Americanos	144.5 18810
Booking agent position	38,400
Association for the Preservation of Abandoned Jewish Cemeteries	Children and
Refurbish Hebrew Mutual Memorial Park	10,000
Awbury Arboretum Association	act adding
Salary support for the development director	15,000
The Big Brother/Big Sister Association of Philadelphia	11.1.4.18 61
New Director's grant	20,000
Brandywine Graphic Workshop	8 <b>1</b> 1 2 1 2 1
General support.	. 10,000

Community Women's Education Project	
Family literacy program expansion	10,000
Creative Collective Arts Center	
General support	2,000
District One Community Education Center	Sor -
General support	10,000
Evangelical Lutheran Church in America	
Personnel for the Southeast Philadelphia Community	30,000
Technology Collaborative	
Fair Hill Burial Ground Corporation	
Restore burial ground, Phase II	10,000
Foreign Policy Research Institute	
Lecture series "The World After 9/11"	2,500
Franklin Institute	
Renovate Fels Planetarium	166,000
Friends of the Free Library of Philadelphia	
Towards salary of branch group coordinator	15,000
Greater Philadelphia Cultural Alliance	12.56 3.46
Staff expansion	20,000
Greater Philadelphia Food Bank	
Start-up of Supermarket Reclamation Center	10 000

Greater Philadelphia Overseas Chinese Association
Cultural programming
Greater Philadelphia Urban Affairs Coalition
Blueprint to End Homelessness
Greater Philadelphia Urban Affairs Coalition
After School Activities Partnership
HIAS and Council Migration Philadelphia
Service of Immigrant citizenship program
Housing Consortium for Disabled Individuals
Develop a business plan
Institute for the Study of Civic Values
Develop neighborhood guide to the city budget
Kimmel Center for Performing Arts
New Orchestra Concert Hall
The Lighthouse
New Director's grant
NARAL-PA Foundation
Crisis pregnancy center initiative
Neighborhood Bike Works
Program expansion7,500
Neighborhood Gardens Association
Improve services



Nonprofit Facilities Fund
General support
Pennsylvania Low Income Housing Corporation
New Director's grant
Philadelphia Arab-American CDC
Education and Public Awareness Campaign
Philadelphia Association of Community Development Corporations
Neighborhood transformation Initiative
Philadelphia Citizens for Children and Youth
General support
Philadelphia Health Management Corporation
Evaluation of breaking the cycle of homelessness
and poverty in five organizations
Philadelphia Interfaith Action
Monitor the Neighborhood Transformation Initiative
Philadelphia Senior Center
Acquire accreditation15,000
Philadelphia Society for the Preservation of Landmarks
New Director's grant
Philadelphia Student Union
General support



Please Touch Museum	
Project Play	16,855
Preservation Alliance for Greater Philadelphia	246723
New Director's grant	20,000
Project H.O.M.E	
Education, advocacy, and public policy	25,000
Public Interest Law Center of Philadelphia	
Public education advocacy	30,000
Samuel S. Fleisher Art Memorial	
School Residency Program	5,000
Sedgwick Cultural Center	
Staff expansion	7,500
Society Created to Reduce Urban Blight	
Revitalizing Philadelphia Neighborhoods	15,000
Southwest Belmont Community	
New Director's grant	15,000
Southwest Community Enrichment Center	22237
Community art program10	,000
Support Center for Child Advocates	1921
Kinship Care Program	( C. C. M.
Tabernacle United Church	In the second
	1.000
Arts and Spiritually Centers is City Vision	
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Arts and Spiritually Centers is City Vision.	15,000 20,000 10,000
Arts and Spiritually Centers is City Vision.  14,000    Taller Puertorriqueño  6    General support.  25,    Universal Community Homes  6    General support.  9    Urban League of Philadelphia  9    New Director's grant.  9    Urban Tree Connection  9    For expansion to West Philadelphia  9    Wagner Free Institute of Science  9    Special purchase  9    West Philadelphia Enterprise Center  9	15,000 20,000 10,000 5,000
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Arts and Spiritually Centers is City Vision.	15,000 20,000 10,000 5,000 25,000 5,000 12,000 15,000

# Education

Academy of Community Music	10001530.00
General support	12,000
American Institute for Social Justice	
School Reform Campaign	15,000
Bainbridge House	202020
E.M. Stanton Elementary School Mentoring Program	5,000
Center for Literacy	SEE SEE
Learning disabilities initiative	
Congreso de Latino Unidos	6858 20124
Curriculum development for the Freedom School Program	19,540
Earth Force	12.236.60.0
Community action and problem solving program	15,000
Eastern State Penitentiary Historic Site	
Education program for school groups	5,000
Education Law Center-PA	
Advocacy for English language learners	15,000
Fels Center of Government at Univ. of Pennsylvania	
MGA student scholarships	150,000
Good Schools Pennsylvania	
Campaign for public school equity in Pennsylvania	50,000
Literacy Action Project	
Staffing	15,000
Moore College of Art	
Neighborhood Art Partnerships Program	11,600
NetworkArts Philadelphia	7.500
Ecology Arts Program	
Pennsylvania Young Playwrights	15 000
General support	15,000
Philadelphia Public School Notebook	15 000
General support	15,000
Philadelphia Writing Project at Univ. of Pennsylvania	20 000
Salary support	20,000
Documentation of school reform efforts	10.000
Summerbridge of Greater Philadelphia	10,000
Donor development and general support	10 000
Women's Sekere Ensemble	
Community workshops	2 500
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Total Grants: 18	\$400,640

## Health

American Civil Liberties Foundation of Pennsylvania	经安全运行
Emergency contraception advocacy	. 10,000
Fels Research Center for Cancer and Molecular Biology, Temple University	
New faculty support	125,000
Institute for Safe Families	化成为法
Pediatric health care response to domestic violence	. 15,000
MANNA	이 같아?
Nutrition guidebook update	. 15,000
National Nursing Centers Consortium	한 김 왕 집 상
Education and advocacy	. 20,000
Widener University Foot Clinic	
Expansion of services to clients at Hands of Hope	5,000
Total Grants: 6	\$190,0

### Internships in Community Service

#### American Civil Liberties Foundation of Pennsylvania

Develop seminars and materials for Minors' Rights to Confidential Health Care in Pennsylvania

#### Arden Theatre Company

Serve as a dramaturg for the production of Ben Franklin's Apprentice Asian Arts Initiative Design and implement an interactive website archive Awbury Arboretum Association

#### Awbury Arboretuin Association

Research, develop, and draw a planting plan

#### Big Sisters of Philadelphia

Conduct broad research on the needs of girls in the four counties surrounding Philadelphia

#### Center for Lesbian and Gay Civil Rights

Coordinate community outreach, prepare public education materials, and develop service provider training for the Anti-Violence Project

#### Cobbs Creek Community Environmental Education Center

Develop educational materials to accompany three water quality exhibits

#### **Community Design Collaborative**

Develop Geographic Information System applications in support of providing preliminary design services to community based organizations

#### **Community Legal Services**

Family Advocacy Unit: Provide case management to assist parents at risk of losing custody of their children

#### Crime Prevention Association of Philadelphia

Provide assessment and counseling of special needs children

#### Good Schools Pennsylvania

Write a set of briefing papers detailing the education inequities among school districts within select counties across the Commonwealth

Greater Philadelphia Cultural Alliance Produce a guide to funding opportunities from the City of Philadelphia for arts and cultural programming **HIAS and Council Migration Services** Research and create a comprehensive directory of health care resources for low-income uninsured immigrants in Philadelphia Maternity Care Coalition Conduct an analysis and impact report of the Healthy Homes Initiative, an environmental health intervention Northwest Interfaith Movement Research and develop two education and training manuals for use with early childhood educators and day care providers Philadelphia Citizens for Children and Youth Assess the needs of immigrant and refugee children and families in the Philadelphia area Philadelphia Folklore Project Research and plan an opening exhibition on traditional ritual in two African Latino Diasporan communities Philadelphia Public Schools Network Coordinate research and writing for an issue of the organization's quarterly newspaper devoted to multi- culturalism in Philadelphia schools Philadelphia Photo Review Work as the project manager for the 2002 Photography Competition Public Interest Law Center of Philadelphia Assist in trial preparation for a federal lawsuit that seeks injunctive relief and damages against the NCAA and several Division I Universities Temple University Center for Public Policy Produce a policy paper on the relationship between regional development policy and faith-based institutions in the Philadelphia region Theater Catalyst Design sets and lighting for several productions in a professional black box theatre and cabaret space Wagner Free Institute of Science Conduct preparatory research and planning to help inaugurate the Science **Education Fellowship Program** West Philadelphia Cultural Alliance Develop program activities and lesson plans based on the permanent Paul Robeson exhibition, From These Roots Wissahickon Restoration Volunteers Conduct a field survey of invasive exotic plants using a Global Positioning System unit and downloading this information into an ArcView Geographic Information System Total Grants (\$6,000 each): 24 .....\$144,000

### Memberships

31× 4

Council on Foundations				6,396
Delaware Valley Grantmakers .				5,000
Free Library of Philadelphia		C. C. C. C.		5,000
Total Grants: 3	ALC: NO DECK	1. The second	And the second second	and the second second
iotal drants: 5		100000		\$ 10,370

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Years Ended December 31	2002	2001
UNRESTRICTED REVENUES AND NET GAINS (LOSSES)		
Investment income	\$ 1,617,351	\$ 1,900,545
Net gains (losses) on investments reported at fair value	<u>(8,348,662)</u>	6,450,082
Total unrestricted revenues and net gains	(6,731,311)	(4,549,537)
UNRESTRICTED EXPENSES	CONTRACTOR DE LA CONTRACTOR	CHARLEN AND
Grant appropriations	1,619,976	3,455,874
Investment advisory fee	68,139	80,108
Management and general expenses	423,018	474,355
Total unrestricted expenses	2,111,133	4,010,337
CHANGE IN UNRESTRICTED NET ASSETS BEFORE FEDERAL EXCISE TAXES	(8,842,444)	(8,559,874)
FEDERAL EXCISE TAXES (BENEFIT) ON NET INVESTMENT INCOME	(47,659)	(96,933)
CHANGE IN UNRESTRICTED NET ASSETS	(8,794,785)	(8,462,941)
NET ASSETS, JANUARY 1,	47,154,633	55,617,574
NET ASSETS, DECEMBER 31,	<u>\$38,359,848</u>	\$47,154,633
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Note: Presentation above does not represent a complete set of the 2002 audited financial statements, which can be obtained at the offices of the Samuel S. Fels Fund, Suite 800, 1616 Walnut Street, Philadelphia, Pennsylvania 19103.

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## Member-Directors

Ida K. Chen, President Sandra Featherman, Vice President David H. Wice, Treasurer Helen Cunningham, Secretary Iso Briselli Christine James-Brown Daniel Burke David Melnicoff Emanuel Ortiz



Nell Williams, Office Administrator Virginia Cairo, Accountant Fox, Rothschild, O'Brien & Frankel, Counsel McGladrey & Pullen, LLP, Auditors

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